

A large, thick pink rounded rectangular frame surrounds the text. It has a horizontal bar across the middle and a circular element at the bottom center.

FINDING YOUR BRAND VOICE

SOMEBODY NEEDS YOUR STORY

Amanda Viviers

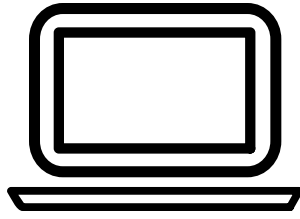


WEB: AMANDAVIVIERS.COM

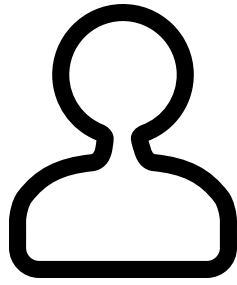
INSTA: [@AMANDAVIVIERS](https://www.instagram.com/AMANDAVIVIERS)

FB: [@AMANDAVIVIERSPERTH](https://www.facebook.com/AMANDAVIVIERSPERTH)

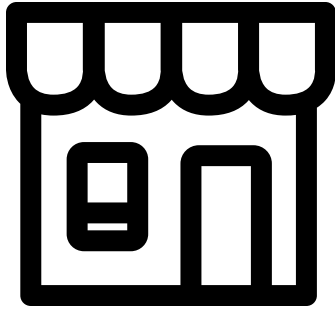
Amanda Viviers
Author, Speaker and Radio Presenter



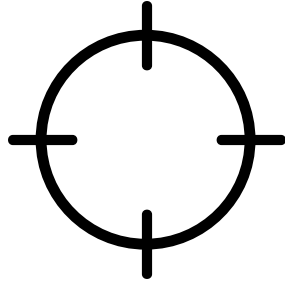
**WHAT IS
YOUR STORY?**



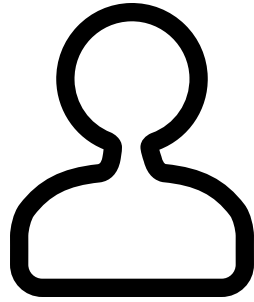
**WHO NEEDS
YOUR STORY?**



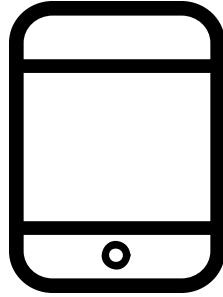
**WHY ARE YOU IN
BUSINESS?**



**WHAT PROBLEM
CAN YOU SOLVE?**



**WHO IS YOUR
SOMEBODY?**



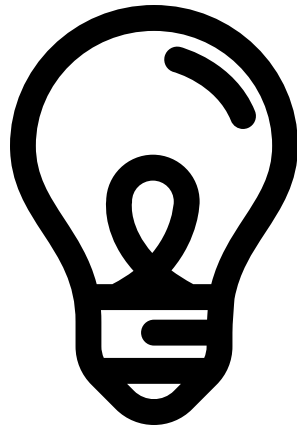
**WHAT DO YOU WANT YOUR
CUSTOMERS TO SAY
ABOUT YOUR BUSINESS?**



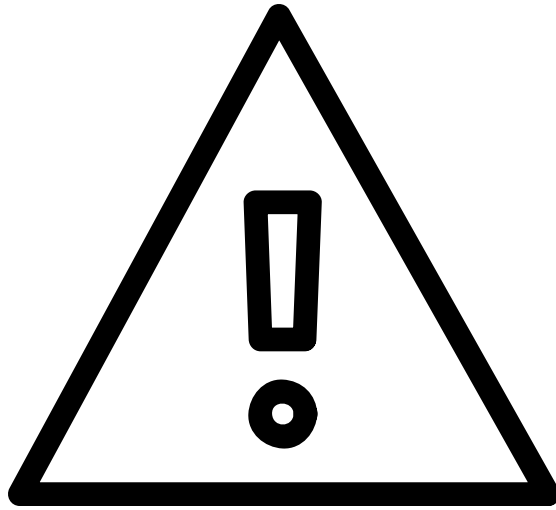
**WHAT RESOURCES CAN
YOU CREATE TO SERVE
YOUR CUSTOMERS?**



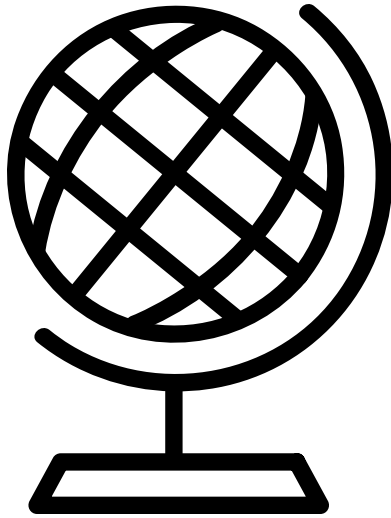
**WHAT PARTS OF YOUR
STORY CAN SERVE
YOUR CUSTOMERS?**



**WHAT IS YOUR POINT OF
DIFFERENCE?**



**WHAT IS YOUR BRAND
IN ONE SENTENCE?**



**IN WHAT PLACES CAN
PEOPLE FIND YOU?**

TWITTER

FACEBOOK

INSTAGRAM

PINTEREST

SNAP CHAT

VERO & NABO

LINKEDIN

GOOGLE +

WEBSITE & BLOG

OTHER?

The Canva logo is centered at the top of the page. It consists of the word "Canva" in a black, cursive script font, set against a light gray circular background.

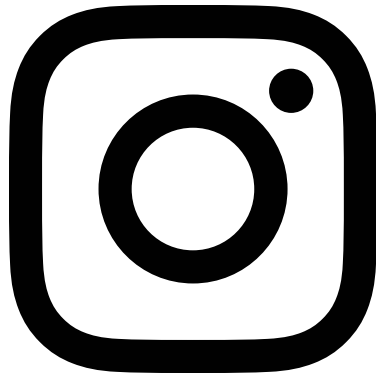
Canva

SIMPLE GRAPHIC DESIGN

COLOURS

IMAGES

FONTS

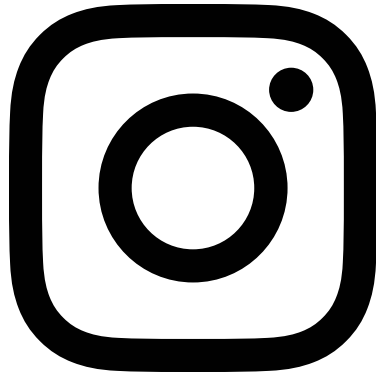


INSTAGRAM BASICS

PROFILE

BRAND BASICS

HASHTAGS



VIDEO

SCHEDULING TOOLS

ENGAGEMENT

SOMEBODY NEEDS YOUR STORY